



Party with a Purpose: Home Edition

AIDS Walk invites you to host a party with your friends to raise money for those with HIV/AIDS in Kansas City. Your own “Party with a Purpose” will help those men, women, and children in the Kansas City Metropolitan Area get the housing, medical care, and support they need. All you need to do is pick a date, time, and a list of your closest (and most fun) friends, family, and colleagues.

**We’ll provide you with all the tools you
will need to host a great party!**

I. Get Started: Register Your Event

Take a moment to register your event on FirstGiving. This means that you will be able send details about your party, get your own fundraising page, and track your online and offline donations. You can customize your page with a picture and video. *Tip: Be safe and do not include any addresses or contact information on your fundraising page. Keep that information for your e-mail invitation.*

For more detailed instructions, go to www.firstgiving.com/aidswalkkc

II. Create a Theme

Have some fun coming up with unique party themes. Let the party be a reflection of you. Try any of these fun and interesting party ideas.

- A. Wine and Cupcake Party.** Invite your friends to an afternoon of cupcakes and wine.
- B. Pet Happy Hour.** Invite your friends to bring their dogs and serve Salty Dogs and Greyhounds.
- C. Red Carpet.** Create your own star-studded Oscar night as a glitzy party for AIDS WALK. Ask friends to dress in the theme of their favorite movie.
- D. St. Patrick's Day.** Show your green by giving greenbacks to AIDS WALK.
- E. AIDS WALK Fashion Show.** Have your friends wear a t-shirt, sweatshirt, or ball cap from previous AIDS WALKS. Offer a prize for the most original AIDS WALK-themed ensemble.

III. Invite Everyone You Know

Aim to invite at least fifty people so you can have 15 to 20 people at your party. You can use FirstGiving to send an invitation to your friends, family, neighbors, and colleagues. Be sure to include the “who,” “what,” “when,” “where,” and “why.”

- A.** Encourage everyone you know to RSVP for your party so you know how many people to expect.

- B.** Encourage everyone to give to AIDS WALK on your secure fundraising page.
- C.** You can use free online invitation websites (such as Evite) to invite people. Put your fundraising page's URL so people can give online.
- D.** Use MySpace, Facebook, and other social networks to direct people to visit your fundraising page.

IV. Get Your Materials in Order

Here are some items you should have ready for your party.

A. Sign-in Sheets

Use the form at the end of this document to have all your guests sign in. This form will help you track donations given at the party as well as whom to thank for coming to your party. Don't forget a large, visible jar for cash donations.

B. Talking Points

We have developed a set of talking points in this packet that you can share with your guests at the party. This will make it easy for everyone to give background information on AIDS WALK, HIV/AIDS Statistics, and whom the walk benefits.

C. Camera

Take pictures or create a video to help tell your stories. Then share them with us and post on your FirstGiving website.

V. Throw Your Party

Your party can be a simple gathering or an extravagant soirée. There are many websites (such as Evite) you can visit to get decorating ideas and checklists. You have set the table, prepared the food, and now you are ready for a great party! Here are a few suggestions to make your fundraising party a success.

A. Set up a Welcome Table

Have a friend ask everyone to sign in and collect donations. You can drop off your donations and sign-in sheet at AIDS WALK or the AIDS WALK office. ***We will not add your guest's names or***

information to our mailing list unless they check “Opt In” on the sign-in sheet.

B. Welcome and Inform Your Guests

Find an appropriate time during the party to stand up and thank everyone for coming. Use the *Talking Points* in this packet to give everyone an understanding of HIV/AIDS in Kansas City and why AIDS WALK is so important.

C. Have Fun!

It is a party, have some fun! Enjoy yourself and know that you are making a difference in people lives.

VI. After the Party

You have had a great time with your friends, family, neighbors, and colleagues. There are a few remaining tasks.

A. Gather Donations and Sign-in Sheets

Total the donations collected at the party and update your fundraising page with the amount you raised offline. You can bring the money raised to AIDS WALK (go to the Individual Registration line) or bring the money to the AIDS WALK Office (315 Lawrence Ave, Kansas City) anytime after April 19. *Please do not mail in donations.*

B. Thank Your Guests

There are several ways to thank your guests. You can use FirstGiving to send an e-mail to everyone you invited. You can contact the AIDS WALK office and ask for thank you note cards. Be sure to let everyone know how much was raised.

C. Share Your Feedback

Send us your experience and any advice you might have to help us make home parties a better experience. Send any comments, suggestions, thoughts, and photos to walk@aidswalkkansascity.org.

Congratulations!

You are making a huge difference to men, children, and women who endure the struggle created by HIV/AIDS. There are many more ways you can raise money for AIDS WALK. For other ideas on how you can continue the momentum started by your party, visit our website www.aidswalkkansascity.org.

Need More Help?

Contact the AIDS WALK office by calling (816) 931-0959 or e-mailing walk@aidswalkkansascity.org.

Our mailing address is:

PO BOX 32192

Kansas City, MO 64171



Party with a Purpose Host Talking Points

- Thank you for coming to “Party with a Purpose,” a fundraiser for AIDS WALK Kansas City!
- All money raised stays in the greater Kansas City metropolitan area. Proceeds go to Good Samaritan Project, Hope Care Center, Kansas City Free Health Clinic, SAVE Inc.
- Nearly 5,700 men and women are living with HIV/AIDS in the Kansas City 11-county area.
- HIV/AIDS infection rates in Kansas City are on the rise for Black males, Hispanic females, and young adults ages 13 to 24.¹
- Growing numbers of men, women, and children are unable to access medical care. The increasing infection rate is no longer solely a medical problem; it is becoming a social justice issue.
- As yet, there is no cure for HIV/AIDS. New drug therapies are only extending the life of those with HIV/AIDS.
- Come to the 21st Annual AIDS WALK on April 24 at Theis Park, Kansas City.

¹ Ron G. Griffin, MPH, “Kansas City 2007 Epidemiologic Profile.” Kansas City Health Department, Kansas City, Missouri. 2007.



Party with a Purpose Guest Sign-in Sheet

Hosts: _____

Date: _____

Instructions: Please enter your contact information in space provided below. ***Your name will not be added to any AIDS WALK mailing unless you check the "Opt-in" box.***

Name	Address & E-mail	Phone Number	Donation	Opt-In?

Make checks payable to "AIDS WALK Kansas City." Your donation is tax deductible to the fullest extent of the law.